



IN BRIEF

MALPRACTICE AVOIDANCE NEWSLETTER FOR OREGON LAWYERS

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WELCOME IRA!

Ira Zarov joined the PLF as its new CEO on November 1, 2000. He replaced Kirk Hall, who resigned this year after serving the PLF for 13 years.

Ira Zarov grew up in Chicago and attended the University of Wisconsin, receiving a Bachelor of Arts degree in 1969 and a law degree in 1974. He moved to Oregon in 1974, serving as a VISTA and staff attorney for Coos-Curry Legal Services in Coos Bay. He became a program assistant with Legal Aid Services of Oregon in 1976 and remained with that organization except for a two-year stint in private practice from 1985 to 1987. Over the years, Zarov rose through the ranks at Legal Aid Services. He served as the Executive Director from 1989 until October of this year when he accepted the position as Professional Liability Fund CEO.

As Executive Director of Legal Aid Services of Oregon, Zarov supervised a staff of 120 employees, including 50 staff attorneys, in 10 Legal Aid Services offices around Oregon. He reported to a 25-member board of directors made up of lawyers and Legal Aid Services clients. In addition to his supervisory responsibilities, Zarov was responsible for fundraising, strategic planning, budgeting, public relations, coordination with other advocacy groups and legislative matters.

The PLF staff and Board of Directors are pleased to have Ira on board. We all look forward to continuing to provide professional liability coverage and assistance to lawyers under his leadership.

DISCLAIMER

This newsletter includes claim prevention techniques that are designed to minimize the likelihood of being sued for legal malpractice. The material presented does not establish, report, or create the standard of care for attorneys. The articles do not represent a complete analysis of the topics presented and readers should conduct their own appropriate legal research.